THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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1957 Auto Tab Deadline is ripe

in the Valley of the Moon

There's quite a few things "ripe" this week, which we couldn't put in our top headline. It's the Chinese New Year (4455), the Year of the Rooster—supposedly quite a good year. Groundhog day comes tomorrow, Feb. 2, and then we should know whether spring is just around the corner. It's also time to get that 1957 car license (deadline is Monday, Feb. 4.) Yes, there's a couple other "weeks' but we forgot what or which.

The only people to get even with are those who have done you a good turn. VALLEY WATCH REPAIR, Boyes. Best service, always.

On that license business: You could mail your remittance in to Sacramento. Whitehead's is getting licenses for customers and good friends. Or you might have some friend who's going in to Santa Rosa and he might get it for you. Bad thing: Why make it so necessary to stand in line? Why couldn't the state authorize any car dealer, or service station, to issue licenses?

BOYES SPRINGS FOOD CENTER. Lowest prices, highest quality. Take-out license. Beverages. Friendly and fast service. One-Stop.

Weather seems to be the main topic this week. Hundreds of householders looked over their lawns, starting last weekend, and found actual snow—real snow, white and slushy—and couldn't quite believe it.

Furthermore, we've had temperature readings down to 26 degrees (not one morning, but quite a few), and many of us don't really like it. (What did we leave Michigan for, if not to escape such dire contingencies?)

Fellow who drives a bus for Dunbar school told us he had to have a diesel truck "snake" him down a Sonoma mountain road.

On the somewhat funny side, California drivers, considered as a

mass, don't know how to drive on snow. They slam on their brakes, then skid like the dickens. A midwestern driver knows how to handle the situation. Mighty few of them ever use chains. (Still, they have few if any mountain roads to worry about.)

But the midwesterner doesn't slam on his brakes on snow or ice. He doesn't drive too fast, uses the brake pedal gently, starts slowing far ahead of say an intersection. There actually is a trick to it. You learn after a while.

AUTOMATIC WASHER & DRYER SERVICE. Installation, repairs, all makes. 19551 Cypress Lane, Sonoma. P.O. Box 114. WE 8-3176.

Remember the first time we drove on snow—about 2 inches. Came to our regular corner, slammed on the brakes, and skidded, headed to within 4 feet of the front corner entrance to a clothing store. After that, we learned.

SONOMA MISSION INN, Boyes. A nationally known hotel, noted for quietly luxurious accommodations, splendid meals, fine bar.

A small town postal clerk has always had a cynical view of human nature. When one of the town's citizens forgot to take $4 in change he had coming, the clerk posted a sign at the entrance:

"Will the person who forgot to take his $4 change please form a line in front of my window tomorrow morning."

BUD'S GARAGE. Now located Railroad & Cherry Sts. Repairing all cars. Guaranteed service. Phone WE 8-3971.

Yep, there's been snow on our nearby mountains, not once but several times, in the last week. Beautiful stuff, from a distance, and if you don't have to drive through it. Usually goes out of sight before noon.

SONOMA GROVE, Hiway 12 south of Boyes. Italian dishes our specialty—but also steaks, poultry, roasts, seafood—everything!

For ourselves, we've been half frozen for the last two weeks, a quarter frozen for four weeks before that. Terrible weather. On the other hand, there's been no snow shoveling. (Did you ever get stuck in your own back yard by snow drifts? It takes some ingenuity to get out of such a mess.)

R. A. "BOB" MILLER — "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

Have you got acquainted yet with Walter Grunert? He's an auto upholstery expert with a fine plant in Fetters Springs. And he knows his business. Was head upholsterer for Cadillac in the bay area, had

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his own shop in Montana, and right now is enjoying good business in Fetters, his clients numbering some of the most discriminating car owners in the Valley . He's an expert on the entire interior of your car. There must be something you'd like to have changed or refurbished in your car, right now. We've seen his work, and it's super!

MENDEL'S CAFE, Boyes Plaza. Splendid menu. Recently added: Spanish foods. Cocktail bar for the most discriminating.

Our own daffodils haven't yet made an appearance—but over at the Sonoma Golf and Country club they're up and breezing along. Even swiped one the other day, put it on the coat lapel, and was accused (not by the missus) of having a girl friend who placed it there. Pretty fine blooms—and lots of them.

FRANK'S HARDWARE, Castner Bldg., Boyes. Paints, Tools, Glass. Household utensils, electrical appliances. Giftware.

Big celebration coming up at Little Switzerland in El Verano this coming Sunday. It's an international costume party, with entrants from all over the territory this side of San Francisco. There's an orchestra from the city, Fassler's, a Swiss group that's rated as tops. There are some mighty fine prizes, too. Dancing starts at 3 p.m., and Fred Franklin, El Verano cigarmaker and president of the El Verano Improvement club, will be master of ceremonies. You'll have a good time if you're on hand Sunday.

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hiway.

"I used to be terribly conceited, but my psychiatrist straightened me out, and now I'm one of the nicest guys in town."

EL DORADO HOTEL, Sonoma. Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

And the thought just came: We came out to California hoping never to shiver again. And here we are, shivering—have been for too many weeks. Must we move again—to Honolulu, or Tahiti, or Cuba? How 'bout Mexicala (and ooh does it get hot there in the summer)? Or Panama City? Sumpin's got to be done! (Okay, we know you're saying "Why doesn't he put on some more clothes!)

TOWN HOUSE SUPPER CLUB, Glen Ellen. The Amantes welcome you. Wonderful cusine, exotic atmosphere. Music weekends.

Chicken House now is serving Golden State ice cream and other of their products. Nice new sign now graces their establishment. Yep, the Chicken House has reopened after a week's vacation during which considerable remodeling was done. (Their coffee continues to be one of the two best.)

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

Our big puzzle contest, which ran on an on for three or four months, is all kaput, and of the 573 prizes, your erudite editor didn't even get honorable mention. Really expected a $5 prize at least! Our alibi: The final tie-breaker was practically a guessing contest; the regular questions all related to geographical locations.) The winner has a wife and three high school age children and they all worked 12 hours a day during the final horrendous moments. He got $5000 and a new car.

FIELDS' AUTO REPAIRS, next to Texaco, Fetters Springs. Repairing all makes. Work guaranteed. Charges always low.

So many substitutes have been discovered by scientists that it's difficult to remember what it was we needed in the first place.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

The supervisorial situation gets more complicated. Another late entry turned up this week, John Poshepny of the Kenwood area. The Las Vegas betting fraternity has installed Mitchell or Larson as favorites, Pedley trailing. Larson has turned in the most names on petitions, well over 1000, and has strong backing. Mitchell is a strong man among certain powerful circles. Governor Knight has the appointive power, and we should know all about it in another week.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-time taverns in this historic spot where Jack London used to roam.

Had a whale of a good time at Paul's Resort last Friday night. Paul Sr. was 73 years old, and several hundred of his friends gathered to help him celebrate, including a contingent of Santa Rosa Druids, an organization Paul has belonged to for 50 years. Other organizations had special tables, including one for the El Verano Improvement club. Paul Sr. was given an appreciation certificate, and a big birthday cake.

There was a big ham and turkey dinner, a delightful floor show, then an improvised orchestra played for dancing till a late hour. Your Moonbeams editor sat in with the music group and "amazed the populace," as one fellow put it—they didn't know, at 97, that we could do it! Planning on a repeat performance April 7 when Paul Jr. has his birthday party. And you can take it for a fact that young Paul is about as perfect a master of ceremonies as you'll ever see.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Bart Seman, Anthony Hydar and Eleanor Winworth journeyed to Arbuckle one day last week to call on Mell Nelson who for quite a while operated the dining room at Junior's Resort. She said "hello"

to all her Springs friends. Oh yes, the party got lost on the way up, and had to retrace the highway for about 50 miles before finding Arbuckle.

B & L LAUNDROMAT, Fetters. Bring your laundry here regularly for fast service and small charge. Wash. Dry. Iron.

SONOMA FURNITURE MART. Sal Argento. New location—113 West Napa St. Larger and more varied stocks. Mighty low prices.

The lush's wife trailed him to his favorite tavern. Standing at the bar next to him, she ordered a slug of bourbon. Tasting it, she made a wry face. Contempt covered her every feature.

"How can you drink that awful stuff?"

"See, honey," he said exultingly. "And all these years you thought I was havin' a good time."

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.

PAUL'S RESORT, Verano. Favorite for banquets, group and family dinners. Splendid menu. Cocktail bar. Paul at the organ.

President Ike in his report on the 1957 federal budget stated that as long as the people demand so many public services the budget has got to be big. We disagree. What the administration may construe as a "demand" for certain services just isn't there. Sure, if they're provided we'll accept them, but certainly we're not "demanding" half the things that are being provided. The demands, if any, must be coming from some of our deluded representatives in congress—who apparently think they've got to provide big projects for their constituencies in order to insure reelection.

POWDER BOX BEAUTY SHOP, Arnold Drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

MANCUSO WINES, grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, and better than most.

A refrigerator is a place where you store leftovers until they are old enough to throw out.

MAC DONALD'S JEWELRY, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

THE CHICKEN HOUSE, Hiway 12, Boyes. Our chicken is delicious. Same goes for home-made pies, and coffee. Make us prove it!

ANOTHER OLDIE: A visitor from another country was asked what he thought about Americans.

"Funny people, you Americans," he answered. "You take a glass. You put sugar in your drink to make it sweet and lemon to make it sour. You put in gin to warm you up and ice to keep you cool. Then you say 'Here's to you' and drink it yourself. Funny people," he concluded, shaking his head.

AQUA SOFT—Water Treating Co. Sonoma owned. Call Petaluma Porter 2-7458. Evenings, Sonoma, Webster 8-3433.

OUR RESORT, El Verano. Harvey and Melina your hosts. Home of the Stein Club. Draft beer. Mixed drinks to your liking.

See they're wishing another school bond election on us for May 10, to provide 10 more classrooms for Sonoma valley high school. Yes, a new library and a cafeteria, to.

Unless and until they present better arguments for such a program than they have so far, Moonbeams will oppose the bond issue.

Will someone please tell us why the present school plant (all other school plants, too) isn't being used to capacity? School sessions presently take up about five hours a day of the poor pupils' time. Why not run the school at least 12 hours a day, say five hours for morning classes, five hours afternoons?

Just because schools in earlier days weren't run that way is no reason why they coluldn't or shouldn't be.

And how about the overall annual use? Any good reason for letting the school plants lay idle four months of every year?

It's far cheaper to hire more teachers than to build new classrooms.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

And another thing: If we're unsuccessful in staving off a big expenditure for more classrooms, it certainly would be logical if we in the Valley demanded that consideration and action be accorded a junior highschool or maybe two up this way, and not concentrate all our higher school facilities in Sonoma, where there is congestion, high land values, and in general not too desirable a location from the angle of best service to the most people at lowest cost. Think that over.

ROZARIO'S PALMS INN, Verano. A comfortable, up-to-the-minute hotel, for the discriminating. Splendid dining room, and bar.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971.
Prescription Specialists Veterinary Supplies

A wife is a person who can see a blond hair on her husband's coat 10 feet away, but can never see a fire plug when she parks.

TODD CONSTRUCTION - ESTIMATING SERVICE. Surveying. Subdivisions. 18340 Sonoma Hwy., Boyes. Greengrass Bldg.

DENNY'S COG CLUB, Boyes. Sportsmen's headquarters. Friendly service and companionship. Finest in mixed drinks.

One other complaint this week (though we'll be mild about it): Sonoma state hospital will get $7 million this year, so there'll be more buildings, 400 new "personnel." That will make a total of about 1600 employes, and they must care for 3900 patients. That's a little less than 2½ patients for each of the "office" help. If each "technician" can't care for 8 or 10 patients, there's something mighty wrong with the hospital administration, locally or in the higher eschelons in Sacramento, and we're pouring a lot of money into an inefficiently managed state institution. Prove us wrong—if you can!

BANCROFT NURSERY, Sonoma. Time for planning your outdoor display for spring and summer. Shop here for bulbs, plants, shrubs.

JIM'S MEATS, at Boyes Springs Food Center. Only the very best in stock. Cut to your order. Delicatessen department. Drop in.

Leave it to a barber to clip the egos of some of our black-leather-jacketed, blue-jeaned, long-haired juveniles! Viewing some of these Dean-Brando-Presley cultists during a visit to San Diego, a top New York barber commented with amused scorn:

"I wonder if these big, swaggering boys out here with ducktail haircuts realize they're wearing a style that was designed in the east —for girls?"

It isn't hirsute, fellas—it's HERsute.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.

RICHFIELD SERVICE, Boyes Springs. Center of town. Fast and efficient service. Accessories. Bud Delaney, Proprietor.

BROADWAY CAFE, Sonoma. Pop's back on the job, for good. It's a friendly place, you'll like. Off-sale, too. Drop in, anytime.

RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge. For Emergency Groceries any time; varied stock. WE 8-5811.

TELL 'EM, CHARLIE! (We agree with the S.F. News)

Defense Secretary Charles E. Wilson is often pictured as a man with his foot in his mouth. We find his candor refreshing. By this time he should have learned to take refuge in double talk but he continues to speak his mind in plain English.

Now he's in trouble again because he told a congressional committee that the National Guard was a "sort of scandal" during the Korean war and was used as a "draft dodging business" by those who wanted to avoid combat.

National Guard generals are yelling "lie" and "insult" and demanding apologies which they are unlikely to get.

Thousands of guardsmen fought valiantly in Korea and the nation is indebted to them. But there is no use denying that many oth-

ers joined up in units not likely to be mobilized, to avoid regular military service.

Mr. Wilson said only yesterday he wants to improve the quality of the guard by seeing that its members have adequate basic training. Since 80 per cent haven't had any, there seems to be room for improvement.

Charley Wilson will survive this teapot tempest, just as he has lived through the others to pile up more years in his office than any of his predecessors. We hope he will go on speaking his mind. We like the guy.

MIKE & ROSE'S BOYES SPRINGS STORE. For the finest steaks and your everyday meats, you'll never find a better market.

YELL'S ACRES NURSERY, Glen Ellen. Good time of year to select our prize winning Dahlia tubers, and other of our specialties.

A motorist whose car was stuck in a muddy ditch calmly set about digging the wheels free until a curious passerby besieged him with a string of questions.

"What are you doing, mister, digging yourself out of the mud?"

"No," replied the irritated motorist. "My motor just died and I'm digging a hole to bury it in."

BATES AND EVANS, Funeral Directors. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. 691 Broadway, Sonoma. WEbster 8-2686.

A PROGRAM FOR THE SPRINGS AREA

A suitable name for the area, preliminary to incorporation as a city.
Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.
Creation of a Jack London state park.
Complete citywide paving, curbing, and sidewalks.
A bank of our own.
A name for Highway 12 suitable for our new city.
Traffic and parking control in the entire area.
Better street lighting.
A local chamber of commerce, devoted to Springs area promotion.
Procuring of rural delivery and carrier service, from Boyes postoffice.
More facilities, use, and suitable names for local Recreation District parks.

Moonbeams is dedicated to the accomplishment of these aims. Maybe more will be added in the months to come. We can't do it ourselves, but with community cooperation they will be done!

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